

# **Digitimes Research: LTE broadcast to become a new area for growth in the long term**

*Benson Wu, DIGITIMES Research, Taipei [Tuesday 24 June 2014]*

In mature telecom markets, most carriers have faced saturation in customer bases and slow revenues growths in the past five years. The top-4 carriers in the US, Verizon, AT&T, Sprint and T-Mobile, together only achieved total revenues growth of US\$24.4 billion from 2008-2012 with a CAGR of 2.28%, implying that increasing customer numbers should no longer be the focus of the mature telecom markets. The focus instead must be on increasing the value to be contributed by customers, according to Digitimes Research.

The 4G LTE era has seen significant improvements to transmission speeds with the fee rates for related services also seeing structural changes. As mobile multimedia services are able to create high data transmission flows, the LTE broadcast business, which allows telecom carriers to be the main host of the services, has attracted much interest in the telecom sector.