

# **Tablet hardware sales from branded OEMs likely to top US\$85 billion in 2014, says ABI Research**

*Press release, June 23; Alex Wolfram, DIGITIMES [Monday 23 June 2014]*

According to market intelligence firm ABI Research, the first quarter of 2014 was nothing to brag about for most tablet vendors, experiencing a 30% unit decline, though the market should balance out during the year, as branded OEM shipments will exceed 200 million in 2014.